

WATT, RETTEW & CLAY.

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Store Closes Promptly at 6 P. M.; Saturdays, 10.

WATT, RETTEW & CLAY.

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Some quite new styles of Men's Fancy Sox.



Being an up-to-date haberdashery this store at all times shows the proper styles of men's wear at the proper time—WHEN YOU WANT THEM!

We have some very attractive novelties in fancy sox that we want to acquaint you with. Read about them.

Men's Fancy Black Sox—black with woven red stripes; black with woven white stripes. Regular 37½c. a pair.

Men's Fancy Blue Sox—with woven wide and narrow white stripes. Regular 37½c. a pair.

Men's Hermsdorf plain black Sox; plain black sox with white heels and toes, and fast color plain tan sox—double soles, high spliced heels and toes. Regular 25c. a pair, to go at 6 for \$1.

This of Men's Pure Linen Handkerchiefs.

Here are four extraordinary values. Would like to have you see them.

Men's pure-linen hemstitched Handkerchiefs—extra quality, finished, ready for use. Regular 50c. a pair, to go at 2 for \$1.

Men's pure-linen hemstitched Handkerchiefs—extra quality, finished, ready for use. Regular 50c. a pair, to go at 2 for \$1.

A Half-Price Sale of Fine Wash Goods

25c. Imported Organdies, 12½c. a yd. 12½c. Organdie Lawns, 6¼c. a yd.
12½c. Figured Dimities, 6¼c. a yd. 25c. Fig'd Black Lawns, 12½c. a yd.
12½c. Fig'd Black Challies, 6¼c. a yd. 25c. Striped Linens, 10c. a yd.

and these other excellent bargains.

Fine Wool Challies—light grounds, with rich woven satin stripes, beautiful floral printings—our regular 25c. goods, to go at 12½c. a yd.

Regular 12½c. Figured and Striped P. K., to go at 10c. a yd.

Regular 8c. Light Outings, neat stripes, in all colors, to go at 5c. a yd.

Introductory Sale of Armour's Fine Toilet Soaps

Armour's Chicago-made toilet soaps have gained an enviable reputation. Dealers throughout the country strive to obtain the exclusive sale of these toilet soaps for their respective localities. Nearly every dealer in Norfolk tried to get control of this territory. It remained for Norfolk's best store to be the favored suitor.

We ask our patrons to try these soaps. We recommend them.

Armour's "Brown Windsor"—4-ounce cakes—5c. a cake.
Armour's "Elder Flower"—4-ounce cakes—5c. a cake.
Armour's "Carbolic"—a pure antiseptic soap—8c. a cake.

Armour's "Clover Blossom"—the largest cake of pure milled soap on the market—10c. a cake.
Armour's "Violet"—highly perfumed—3 cakes in a box for 25c.
Armour's "Fleur de Lys"—equal to fine French soap—3 cakes in a box for 25c.

Armour's "Violet"—the perfect odor of the flower—3 cakes in a box for 25c.
Armour's "Violet de Nive"—equal to the best you have paid 10c. a cake for—3 cakes in a box for 25c.

Note the prices on the following Toilet Articles:

Henri Rochau's famous Toilet Soap—violet and carnation—the sweetest and spiciest odor ever put into soap—3 cakes in a box for 25c.
Jergon's "Carnation Petals" Toilet Soap—3 cakes in a box for 25c.
"Fern Leaf" Toilet Soap—3 cakes in a box for 25c.
Williams' Luxury Shaving Sticks—11c. each.
Pear's Unscented Toilet Soap—12½c. a cake.
Marchell Nell Rose Glycerine Toilet Soap—5c. a cake.
Roger and Gallet's Violet Toilet Soap—5c. a cake.
Packer's Tar Soap—15c. a cake.
Eastman's Best Florida Water—10c. a bottle.

Eastman's Cold Cream—for sunburn—10c.
Eastman's Sachet Powder—put up in glass bottles—10c. each.
Eastman's Violet and Crashed Rose Toilet Water—25c. a bottle.
1,000 each Brushed—worth from 12½c. to 15c. at 5c. each.
Solid wood back, all-bristle Nail Brushes—10c. each.
Two-stick White Brushes—best broom straw—black top handles—8c. each.
All-bristle Military Hair Brushes—10c. each.
Pure Rubber Combs—3 inches long—10c. each.
Solid back, all-bristle Hair Brushes—10c. each.
1-inch handle Rubber Combs—10c. each.

6-inch Barber Horn Combs—regular 25c. grade, at 20c. each.
Men's Pocket Combs—sell generally at 25c. here at 20c. each.
Unbreakable Bone Combs—4-inch wide center-line and coarse sides—regular 25c. kind, at 20c. each.
Lavender Scented Soaps—3 cakes in a box for 25c.
Eastman's Fine Extracts—carnation, crushed roses and verona violet—25c. an ounce.
Roger and Gallet's Finest Extracts—vera violet, Peau de Saphir and carnation—25c. an ounce. Violet and White Rose, 50c. an ounce.
Violet de Nive, 50c. an ounce.
Colgate's Extracts—Italian violet, white rose, violet, heliotrope, white violet and Jockey Club—25c. an ounce.

Very excellent values in Muslin Underwear.

There will be busy times in this department to-morrow. The best-made garments will go at ridiculously little prices.

Good Cotton Drawers—hem and tucks—10c.
Fine Cambric Drawers—plain and lace-trimmed—25c.
Plain Cambric Corset Covers—low neck—12½c.
Lace-trimmed French Corset Covers—25c.
Good Cotton Empire Gowns—embroidered—10c.
Five styles of Embroidery Trimmed Gowns—10c.
Good Cotton Skirts, with hemstitched ruffles—25c.
Better grade Skirts—ruffles of cambric edged with lace—25c.
Good Cotton Skirts—umbrella flounce, with deep embroidery—25c. each.
Skirts—made of standard cotton, umbrella flounce, with deep Point de Paris lace—25c. each. Another style at same price—umbrella flounce, with dust ruffles—deep embroidery.

Skirts—excellent cotton—deep flounce of insertion—21 each.
Wynne's Gowns—entire yoke of tucks, insertion and embroidery—embroidery trimmed sleeves—75c. each.
Four handsome styles of Gowns at 50c.—regular \$1 grade—empire, high neck and ruffled yoke—lace and embroidery trimmings—50c. each.
Excellent Drawers at 25c. a pair—made of good cotton, nicely trimmed with embroidery.
Fine Cambric Drawers—lace and embroidery trimmed—50c. a pair.
Chemise, made of good cotton—corded ruffles and tucks at bottom, lace around neck and sleeves—50c.
Fine Cambric Chemise, with corded band, at 30c.
Skirts—made of fine cambric, ruffles and tucks at bottom, lace around neck and sleeves—50c.

EXCELLENT WHITE INDIA LINON WRAPPERS—yoke with deep ruffle—waiteau pleat—skirt cut full—Regular \$2 Wrappers, at \$1.50 each.

New Circular Skirts.

They are made of all-wool mixed Scotch Cheviots—blacks, greys and tans. They have the vent on the side that close with invisible snap fastenings. Nicely lined and bound—\$4 each. A better grade, with strapped seams, lined with fine percaleine and bound with velvet, at \$5 each.

Big reductions in Shirt Waist Prices.

A general clearance sale of Shirt Waists.
Laundered Percale Waists—detachable collars—19c. each.
50c. Percale Waists, to go at 25c. each.
\$1 Figured P. K. Waists, to go at 50c. each.
\$1.25 and \$1.50 Percale Waists, to go at 75c. each.
89c. White India Linon Waists, to go at 50c. each.
Our finest White India Linon Waists—slightly soiled and mussed, to go at ridiculously little prices.

Little Boys' Wear.

Cleverly made pleated suits for little boys, at saving prices.
At \$1.25—Pleated Suits—white muslin and fancy percale—deep sailor collar—finished with P. K. and braid.
At \$1.50—Pleated Suits—plain crash linen—deep sailor collar and cuffs trimmed with white braid.
At \$2—Pleated Suits—fine white P. K.—collars and cuffs edged with white braid.
Berkley's White House Waists—lawn and P. K.—25c., 30c., 35c., 40c. up to 50c. each.
2 piece Wash Suits—crash linen and Gaiety cloth. The 75c. suits now 50c.; the \$1.25 suits, now 75c.
The Sashless Waist—it's at once an underwaist and undervest for any size boy or girl—prices for any size 12c. to 25c. each.
The Dowsy Boy's Shirt Waists—made like men's shirts—all sizes—25c. and 50c. each.

Clearance Sale of Hammocks.

Every Hammock in this store is to be sold quickly.
Our 60c. Hammocks, now 45c.
Our \$1 Hammocks, now 75c.
Our \$1.25 Hammocks, now 87½c.
Our \$1.75 Hammocks, now \$1.25.
Our \$3 Hammocks, now \$2.

58-inch Cheviots for circular skirts.

The circular skirts—those with the vent in the side, closing with invisible snap fasteners—will be greatly worn this season.

We have a line of all-wool plaid cheviots, woven especially for these garments, 58 inches wide, at

\$1 A YARD.

Two-and-a-half yards are a plenty for a skirt.

44-inch Handsome Black Crepons—rich silk finish—the \$1.75 grade, at \$1.25 a yard.
28-inch All-wool Aldine Suitings—navy, garnet, artillery blue, new gray, brown, green and black. The 57½c. grade, at 25c. a yard.

The perfect form "American Lady" Corsets

From among dozens of good makes we choose the "American Lady" to tell about.

Its lines are so graceful—its contour perfect.

The "American Lady" follows closely in the wake of the French models.

Altogether, we consider it the best American corset ever manufactured. A delightfully cool and comfortable summer weight—made of fine French Batiste—at \$1 a pair.

Notions.

This best notion store is at all times helpful. See the little prices on this handful of worthy trinkets.

"Peacock" Brass Pins—3c. instead of 5c.
Aluminum Thimbles—6 for 5c.
White Leather Belts—5c. instead of 10c.
A box of 60 assorted Hair Pins for 1c.
Veil Pins—1c. a dozen.
All-leather Pocketbooks—black, brown, green and red—15c. instead of 25c.
Large Horn Hair Pins—1c. each.
Katherine's Hair Pins—2c. a bunch.
Black Morocco Leather Belts—1c. kid lined—covered buckles—1c. instead of 2c.
Beck's Collar Buttons—extra long shanks—4c. a dozen.
Large Curling Irons—3c. each.
Hair Brushes—5c. each.
Tinch White Celluloid Combs—5c. each.
Noyard Garter Lengths—frilled, edged and plain—1c. a length.
Shirer Safety Patent Ready Opener Hooks and Eyes—made to suit all sizes—here at 1c. a card.
Rath Brushes—25c. instead of 50c.
Black and White Basting Cotton—1c. a spool.

Pretty Val Laces

These Vals, with insertions to match, are really excellent qualities at 37½, 45 and 50c. They measure ½, ¾ and 1 inch wide—new and pretty patterns.

We shall sell them to-morrow at

25c. A DOZEN YARDS.

Another lot of the extra wide 8c. Cambric Embroidered Vals on sale to-morrow at 6c. a yard.

Real Celtic Linen

Correspondence Paper.

This genuine Celtic Linen is equal to the very best linen paper offered by any Norfolk store at 15c. a pound.

It is pure Irish linen—ruled or plain. We price it

10c. A POUND.

Envelopes to match, 4c. a package.

60-page Pencil Tablets—5c. each.
10-page Ink Tablets—5c. each.
100-page Ink Tablets—5c. each.
Paper—note or letter size—5c. each.
100-page Old Parchment Bond Tablets—5c. only—10c. each.
Envelopes—4 to 10—10c. a package.
Crushed Vellum Writing Paper—blue and cream—any size—5c. a pound.
Envelopes to match, 4c. a package.
The much advertised and "Star" brand writing paper—cream—any size—5c. a pound.
Envelopes to match, 4c. a package.

Butterick Patterns.

"Uneda" pattern that gives perfect satisfaction—that's the Butterick. We believe more Butterick Patterns are sold than any two of the ordinary sorts.

The September Butterick's are ready.

The "Delinicator"—15c. a copy.

The "Glass of Fashion"—7c. a copy.

Fashion sheets—free.

Magnificent silks made up into the newest Neckwear for men.

The first shipment of men's fall neckwear has just been unboxed. We, and the makers, thought that last season's creations were perfect. They were—for '98.



A year's extra knowledge has given this season's products a tone such as has never appeared in any neckwear during any previous season.

Stylish puffs, flowing end imperials, and Prince of Wales clubs get their advance showing to-morrow. We price them

FIFTY CENTS EACH.

There is also a splendid showing of the lower priced ties—batwing clubs, batwing band bows, and narrow silk clubs—

TWENTY-FIVE CENTS EACH.

We consider them the best quarter ties that we have ever shown.

A splendid chance to buy Damask Table Cloths—cheap.

We intend to close out a few odd cloths, some with napkins to match. We have four White Damask Covers, 2½ yards long, with ¾ size Napkins to match. These have been \$7.50, we shall sell them now at \$5 a set.

Satin Damask Fringed Table Cloths, 2½ yards long, plain white and colored borders—

the \$3 ones are now \$1.75 each the \$3.50 ones are now \$2.50 each.

And quite a few REMNANTS OF TABLE DAMASK

will find new owners to-morrow. The lengths are usable, the Damasks are serviceable, and

THE PRICES ARE VERY LITTLE.

Advance showing of fancy fall Stockings.

This is pre-eminently Norfolk's best Stocking store. And, IT SHALL ALWAYS BE!

We tell of half-dozen new sorts, intended by the makers to be Fall styles. But, you shall see them to-morrow.

Ladies' Imported Solid Color Red Cotton Stockings—regular made—extra long—guaranteed absolutely fast color—25c. a pair.
Ladies' Imported Solid Color Red, Navy, White and Black Lisle Lace Stockings—extra heavy heels and toes—25c. a pair.
Ladies' Black and White Shepherd Plaid Stockings—woven, not printed—3 different size plaids—very handsome—50c. a pair.

Ladies' White Striped Lisle Stockings woven, not printed—horizontal stripes—quite neat—50c. a pair.
Ladies' White Striped Cotton Stockings—Hermesdorf dye—woven silk vertical stripes—quite new—30c. a pair.
Ladies' Imported Opera Length Stockings—Hermesdorf dye—25 inches long—double soles—high spliced heels and toes—50c. a pair. A finer grade, at 75c. a pair.

Children's Wear.

We have every wanted garment to clothe the youngsters.

Price hints:—

Children's Short Cambric Dresses—yokes of beautiful tucks—neck and sleeves edged with embroidery—ages 1 to 3 years—25c. each.
Children's Short Cambric Dresses—yokes of pretty insertion and tucks—deep embroidery around yokes—neck and sleeves edged with embroidery—cluster tucks around bottom of skirts—25c. each.
Children's Fine Nainsook Short Dresses—pretty trimmed—50c. each. Better grades at \$1.15, \$1.50, \$1.75 and \$2.
Full line of Long Dresses—10c., 25c., 50c., 75c., \$1.00, up to \$1.50 each.
Full line of Skirts—25c., 50c., 75c., \$1.00, up to \$1.50 each.

Ladies' Pure Linen

19c. Handkerchiefs, 12½c.

We mentioned them in our last Sunday's announcement.

We sold many dozens of them last Monday—many dozens each day since, and we know we shall sell many, many dozens to-morrow, for they are

Actually worth 19c.

We price them 12½c.

They are every thread pure linen—½ and 1-inch hems—soft finish, ready for use.

Fine Dotted Swiss

to go at 12½c.

We've a lot of regular 25, 37½ and 50c. Fine White Dotted Swiss—32 inches wide—suitable for sash curtains and such like—slightly soiled from handling—to go at

12½c. a yard.

25c. White P. K., at 17c.

Wide welt P. K.
Medium welt P. K.
Narrow welt P. K.

The same that has been selling here at 25c. a yard—on sale at 17c. a yard.

Full, fresh, clean pieces—not remnants.

\$1.75 Umbrellas for \$1. Fine Black Gloria. Roll Very Close.

The Eldredge "B" Sewing Machines, \$10 and \$20 each.

IN SOCIETY'S REELM

(Continued from Sixth Page.)

Blanche and Maude Hecht, Edna Kahn, Maude Belote, Laura Karmick, Cora Lawler and Jessie Moritz, of Norfolk; Elsie Franklin and Aline Ambrose, of Washington, D. C.; Aline McDowell and Frances Prairie, of Richmond; Lieutenant R. J. Colonna and Adjutant W. A. Anderson, of Grimes Battery; Harry Belote, Edgar Meeks, Clarence Page, Ed. Lawler and Fred Saunders, of Norfolk. The following ladies and gentlemen chaperoned the party: Mr. and Mrs. McDowell, Mr. and Mrs. J. Hecht and Mr. and Mrs. Yenawine.

VIRGINIA BEACH.

SOCIETY NOTES FROM OUR REGULAR CORRESPONDENT.

Virginia Beach, Va., August 12.—The prospect of the quarantine being raised has greatly revived the drooping spirits of those persons who had their houses completely emptied of parties and boarders, and now there is a belief that the season will not close as early as usual on account of this unexpected interruption. The arrival of the excursion train from Louisville, Ky., filled every vacant room in the Princess Anne, and made quite a stir in social circles, as there were several very beautiful young ladies among the many persons who came, who fully sustained the reputation of their State on this point.

The Atlantic Club has been the scene of several supper parties this week,

given by Messrs. Taylor, Wilcox, Gregory, Camp and Colonel G. W. Taylor. The young ladies invited were the Misses Hayes, McCreary, Gordon, Loving, MacDonald, Brundage, Pals, Mr. Egerton and Mrs. Henry Baker. Johnstown, Pa., are at the Princess Anne. They were in their three-story house when the flood swept it away and give most thrilling accounts of two days and a night in the water, clinging to the raft of an old kitchen.

Mrs. Mast and daughter, Mary Paul, are at the Beach cottage, and will leave on Wednesday next for the Yellow Springs.

Mr. Marshall's cottage is at present occupied by Mrs. Margaret Ball and brother, Mrs. Marshall will arrive Sunday afternoon to pass the months of August and September.

Dr. Von Telburg Hoffman is at the Egerton cottage.

Miss Drewry left on Tuesday to visit friends in Maryland.

Mrs. B. Wilson is at Mrs. Ward's cottage.

Mrs. Mary Lou Cooke left for Sands Springs, near Washington, this morning. The most unique affair that has ever taken place at Virginia Beach was the dance club, the meeting being held in the spacious ball room of the Princess Anne Hotel, under the management of Mrs. E. J. Hendrix, wife of the manager, and his daughter, Miss Ethel. The affair was undoubtedly a novel success. The hostess is to be congratulated for her wonderful ideas in this direction. Each guest on entering the ball room was handed a delicate little satin bag, which the guests struggled to fill with "Princess Anne Boston beans," each bean representing a game won. Prizes, each valued with the other in beauty

and elegance, were given to the most successful gatherer of the much-coveted beans. The first award was a blue satin cushion, over which a draw had to be made between Mrs. Rose and Mrs. McGuire, the latter eventually winning. The consolation prize, offered to the one guessing the nearest to the number of beans held in a jar, was won by Mr. F. Jordan. A hand-painted decanter went to Mrs. Ford as the third prize. After the distribution of the prizes, refreshments were served, consisting of many delicacies, among them being chicken salad, sandwiches, ice cream, cake, etc. All in all, the gathering was a complete success, and one that will live long in the memory of Virginia Beach guests.

The following are late arrivals: Jas. H. Harris and wife, Baltimore; W. P. Swartz and wife, York, Pa.; Mrs. Reed, Baltimore; H. C. Fisher, Washington, D. C.; G. B. Harrington, Baltimore; W. H. J. Baker, Old Point Comfort; E. A. Paulson, Norfolk, Va.; R. W. Crouse, Baltimore; Miss Jean Farley, Atlanta, Ga.; E. T. Foster, Chicago, Ill.; Shelby Clarke, Washington, D. C.; James West, Washington, D. C.; Hon. W. Horace Rose and wife, Johnstown, Pa.; Percy Rose, Johnstown, Pa.; Tr. and Mrs. L. Loton, Norfolk, Va.; D. C. Bradley, Philadelphia; John Heath, Philadelphia; W. Keith, Philadelphia.

We are making a special run on FINE QUALITY DIAMONDS. Learn our prices for first-class goods.

THE GALE JEWELRY CO.

[Communicated.] Combination and Trusts.

Mr. Editor—Please allow me a few lines in the columns of your venerable paper to say a few words in regard to this great problem, the "trust problem," which was so greatly discussed in the '96 campaign. I say it was before us, and was discussed in the '96 campaign, so it was, but not to such a great extent as it now is, and is not now what it will be in the coming campaign of 1900.

Trusts have increased in importance, because trusts have so greatly increased in number. They have increased until nearly all of the highways to industry are surrounded and blockaded by them. They have increased until the consideration of them now is not a matter of preference, but it is a matter of compulsion with us.

The American trust companies have such an enormous capital that it approaches the entire volume of metallic money in the world. It is so great that it surpasses all the gold and all the silver of the highways to industry. It has increased until the greatest majority of our people can only hope to be coachmen, to drive the carriages of the wealthy at a salary for which their present coachmen would not even mount the cab.

Think of permitting a few men, few enough indeed to meet in a body in any public hall, in most any ordinary hotel in this State, to monopolize and control the product of any one thing. That is so intolerable in a country like this.

And if we DEMOCRATS, we American people, allow this, then there is nothing to prevent the trusts from combining and placing in the hands of

one man the management and control of the finances of the country. I say, you want to see them in full swing? If so, stick to your old ideas, and one more administration like the present one will grant your gratifications to the fullest extent.

Now we see the evils of trusts, and the next important question is how are we to blot out these evils? And can we do so? Yes! we can. How? By forming a trust company of our own, and stand by the Chicago platform, and when the time comes, march up to the polls and vote for a President who is fearless and dauntless, and who is not at least deluded and controlled by Mark Hanna and demand a fair and honest count.

H. F. M.

(Communicated.)

Princess Anne County.

Pungo, Va., Aug. 11, 1899.

Editor Virginian-Pilot:—

My Dear Sir:—I observe in the Virginian-Pilot, of a recent edition, that some uninformed and unauthorised correspondent has suggested that I will not be a candidate for the Lower House of Representatives of Virginia for the session of 1899 and 1900.

My only medium for a contradiction proper is I believe, through the same medium through which this erroneous statement emanated. A very large majority of the Democratic people of my county are thoroughly infused with the conviction that Governor J. Hoge Tyler is a thorough exponent of agricultural, as well as of every material interest of Virginia's people, and in direct opposition to the "use dexterity" of a few machine agents, who are almost impressed

with a fact that they own the political world, and that we ought to be extraneous to the management of the State. I will, as I have always done, make myself the champion of their legislative interests regardless of results to my political aspirations thereafter.

With no words of approbation for Hon. J. S. Martin, but with strongest convictions that his methods are undemocratic, I am forced to announce myself for the exponent of a common cause for a common people, and this exponent I believe to be Hon. J. Hoge Tyler.

I am as much wedded to organization as any Democrat in the State, and I am as much opposed to the oppression of a chosen few in each county or section, who seek, by intimidation and other nefarious methods, to subjugate the sentiment and freedom of the best element of Democracy.

Very respectfully,

GEO. T. SNEAD.